



2010 Census Profile

Midtown Arts District
Area: 0.28 square miles

Midtown Arts District Demographics

Latitude: 41.93065866

Longitude: -74.0045089

	2000	2010	2000-2010 Annual Rate
Population	1,992	2,347	1.65%
Households	764	839	0.94%
Housing Units	894	972	0.84%
Population by Race			
Total		2,347	100.0%
Population Reporting One Race		2,161	92.1%
White		1,183	50.4%
Black		581	24.8%
American Indian		23	1.0%
Asian		29	1.2%
Pacific Islander		1	0.0%
Some Other Race		344	14.7%
Population Reporting Two or More Races		186	7.9%
Total Hispanic Population		715	30.5%
Population by Sex			
Male		1,228	52.3%
Female		1,119	47.7%
Population by Age			
Total		2,350	100.0%
Age 0 - 4		249	10.6%
Age 5 - 9		182	7.7%
Age 10 - 14		167	7.1%
Age 15 - 19		178	7.6%
Age 20 - 24		214	9.1%
Age 25 - 29		215	9.1%
Age 30 - 34		188	8.0%
Age 35 - 39		162	6.9%
Age 40 - 44		143	6.1%
Age 45 - 49		151	6.4%
Age 50 - 54		141	6.0%
Age 55 - 59		107	4.6%
Age 60 - 64		86	3.7%
Age 65 - 69		60	2.6%
Age 70 - 74		37	1.6%
Age 75 - 79		32	1.4%
Age 80 - 84		24	1.0%
Age 85+		11	0.5%
Age 18+		1,644	70.0%
Age 65+		164	7.0%
Median Age by Sex and Race/Hispanic Origin			
Total Population		29.3	
Male		29.1	
Female		29.4	
White Alone		34.2	
Black Alone		28.5	
American Indian Alone		26.3	
Asian Alone		28.1	
Pacific Islander Alone		42.5	
Some Other Race Alone		24.9	
Two or More Races		18.3	
Hispanic Population		23.9	

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.

Households by Type		
Total	840	100.0%
Households with 1 Person	258	30.7%
Households with 2+ People	582	69.3%
Family Households	492	58.6%
Husband-wife Families	210	25.0%
With Own Children	104	12.4%
Other Family (No Spouse Present)	282	33.6%
With Own Children	169	20.1%
Nonfamily Households	90	10.7%
All Households with Children	327	39.0%
Multigenerational Households	35	4.2%
Unmarried Partner Households	119	14.2%
Male-female	107	12.8%
Same-sex	12	1.4%
Average Household Size	2.76	
Family Households by Size		
Total	493	100.0%
2 People	147	29.8%
3 People	111	22.5%
4 People	104	21.1%
5 People	63	12.8%
6 People	32	6.5%
7+ People	36	7.3%
Average Family Size	3.42	
Nonfamily Households by Size		
Total	348	100.0%
1 Person	258	74.1%
2 People	61	17.5%
3 People	14	4.0%
4 People	6	1.7%
5 People	5	1.4%
6 People	4	1.1%
7+ People	0	0.0%
Average Nonfamily Size	1.41	
Population by Relationship and Household Type		
Total	2,347	100.0%
In Households	2,318	98.8%
In Family Households	1,827	77.8%
Householder	491	20.9%
Spouse	209	8.9%
Child	784	33.4%
Other relative	200	8.5%
Nonrelative	142	6.1%
In Nonfamily Households	491	20.9%
In Group Quarters	29	1.2%
Institutionalized Population	0	0.0%
Noninstitutionalized Population	29	1.2%

Data Note: **Households with children** include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.

Family Households by Age of Householder		
Total	492	100.0%
Householder Age 15 - 44	282	57.3%
Householder Age 45 - 54	93	18.9%
Householder Age 55 - 64	57	11.6%
Householder Age 65 - 74	33	6.7%
Householder Age 75+	27	5.5%
Nonfamily Households by Age of Householder		
Total	347	100.0%
Householder Age 15 - 44	148	42.7%
Householder Age 45 - 54	82	23.6%
Householder Age 55 - 64	64	18.4%
Householder Age 65 - 74	30	8.6%
Householder Age 75+	23	6.6%
Households by Race of Householder		
Total	840	100.0%
Householder is White Alone	480	57.1%
Householder is Black Alone	212	25.2%
Householder is American Indian Alone	8	1.0%
Householder is Asian Alone	7	0.8%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	87	10.4%
Householder is Two or More Races	46	5.5%
Households with Hispanic Householder	175	20.9%
Husband-wife Families by Race of Householder		
Total	209	100.0%
Householder is White Alone	120	57.4%
Householder is Black Alone	42	20.1%
Householder is American Indian Alone	2	1.0%
Householder is Asian Alone	3	1.4%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	33	15.8%
Householder is Two or More Races	9	4.3%
Husband-wife Families with Hispanic Householder	64	30.5%
Other Families (No Spouse) by Race of Householder		
Total	282	100.0%
Householder is White Alone	128	45.4%
Householder is Black Alone	93	33.0%
Householder is American Indian Alone	3	1.1%
Householder is Asian Alone	2	0.7%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	31	11.0%
Householder is Two or More Races	25	8.9%
Other Families with Hispanic Householder	67	23.8%
Nonfamily Households by Race of Householder		
Total	347	100.0%
Householder is White Alone	231	66.6%
Householder is Black Alone	77	22.2%
Householder is American Indian Alone	3	0.9%
Householder is Asian Alone	2	0.6%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	22	6.3%
Householder is Two or More Races	12	3.5%
Nonfamily Households with Hispanic Householder	44	12.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

Midtown Arts District
Area: 0.28 square miles

Midtown Arts District Demographics

Latitude: 41.93065866
Longitude: -74.0045089

Total Housing Units by Occupancy

Total	953	100.0%
Occupied Housing Units	839	88.0%
Vacant Housing Units		
For Rent	59	6.2%
Rented, not Occupied	1	0.1%
For Sale Only	22	2.3%
Sold, not Occupied	3	0.3%
For Seasonal/Recreational/Occasional Use	2	0.2%
For Migrant Workers	0	0.0%
Other Vacant	27	2.8%
Total Vacancy Rate	13.7%	

Households by Tenure and Mortgage Status

Total	839	100.0%
Owner Occupied	239	28.5%
Owned with a Mortgage/Loan	172	20.5%
Owned Free and Clear	68	8.1%
Average Household Size	2.85	
Renter Occupied	600	71.5%
Average Household Size	2.73	

Owner-occupied Housing Units by Race of Householder

Total	239	100.0%
Householder is White Alone	158	66.1%
Householder is Black Alone	61	25.5%
Householder is American Indian Alone	1	0.4%
Householder is Asian Alone	2	0.8%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	8	3.3%
Householder is Two or More Races	9	3.8%
Owner-occupied Housing Units with Hispanic Householder	23	9.6%

Renter-occupied Housing Units by Race of Householder

Total	600	100.0%
Householder is White Alone	322	53.7%
Householder is Black Alone	151	25.2%
Householder is American Indian Alone	7	1.2%
Householder is Asian Alone	5	0.8%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	78	13.0%
Householder is Two or More Races	37	6.2%
Renter-occupied Housing Units with Hispanic Householder	152	25.3%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.55
Householder is Black Alone	2.68
Householder is American Indian Alone	3.38
Householder is Asian Alone	4.14
Householder is Pacific Islander Alone	0.00
Householder is Some Other Race Alone	3.82
Householder is Two or More Races	2.96
Householder is Hispanic	3.87

Source: U.S. Census Bureau, Census 2010 Summary File 1.



ACS Housing Summary

Midtown Arts District
Area: 0.28 square miles

Midtown Arts District Demographics
Latitude: 41.93065866
Longitude: -74.0045089

	2008-2012 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	2,481		383	■■■
Total Households	806		88	■■■
Total Housing Units	950		90	■■■
OWNER-OCCUPIED HOUSING UNITS BY VALUE				
Total	218	100.0%	53	■■
Less than \$10,000	0	0.0%	0	
\$10,000 to \$14,999	0	0.0%	0	
\$15,000 to \$19,999	0	0.0%	0	
\$20,000 to \$24,999	7	3.2%	9	■
\$25,000 to \$29,999	0	0.0%	0	
\$30,000 to \$34,999	0	0.0%	0	
\$35,000 to \$39,999	0	0.0%	0	
\$40,000 to \$49,999	0	0.0%	0	
\$50,000 to \$59,999	5	2.3%	13	■
\$60,000 to \$69,999	0	0.0%	0	
\$70,000 to \$79,999	0	0.0%	0	
\$80,000 to \$89,999	0	0.0%	0	
\$90,000 to \$99,999	12	5.5%	11	■
\$100,000 to \$124,999	15	6.9%	24	■
\$125,000 to \$149,999	39	17.9%	40	■
\$150,000 to \$174,999	45	20.6%	25	■■
\$175,000 to \$199,999	49	22.5%	22	■■
\$200,000 to \$249,999	27	12.4%	38	■
\$250,000 to \$299,999	11	5.0%	9	■
\$300,000 to \$399,999	8	3.7%	11	■
\$400,000 to \$499,999	0	0.0%	0	
\$500,000 to \$749,999	0	0.0%	0	
\$750,000 to \$999,999	0	0.0%	0	
\$1,000,000 or more	0	0.0%	0	
Median Home Value	\$167,222		N/A	
Average Home Value	N/A		N/A	
OWNER-OCCUPIED HOUSING UNITS BY MORTGAGE STATUS				
Total	218	100.0%	53	■■
Housing units with a mortgage/contract to purchase/similar debt	157	72.0%	45	■■
Second mortgage only	18	8.3%	17	■
Home equity loan only	12	5.5%	14	■
Both second mortgage and home equity loan	0	0.0%	0	
No second mortgage and no home equity loan	127	58.3%	40	■■
Housing units without a mortgage	61	28.0%	40	■■
AVERAGE VALUE BY MORTGAGE STATUS				
Housing units with a mortgage	N/A		N/A	
Housing units without a mortgage	N/A		N/A	

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: ■■■ high ■■ medium ■ low

November 26, 2014



ACS Housing Summary

Midtown Arts District
Area: 0.28 square miles

Midtown Arts District Demographics

Latitude: 41.93065866

Longitude: -74.0045089

	2008-2012 ACS Estimate	Percent	MOE(±)	Reliability
RENTER-OCCUPIED HOUSING UNITS BY CONTRACT RENT				
Total	588	100.0%	80	High
With cash rent	580	98.6%	79	High
Less than \$100	0	0.0%	0	
\$100 to \$149	4	0.7%	13	Low
\$150 to \$199	1	0.2%	4	Low
\$200 to \$249	1	0.2%	10	Low
\$250 to \$299	0	0.0%	0	
\$300 to \$349	9	1.5%	18	Low
\$350 to \$399	0	0.0%	0	
\$400 to \$449	0	0.0%	0	
\$450 to \$499	32	5.4%	41	Low
\$500 to \$549	45	7.7%	41	Low
\$550 to \$599	23	3.9%	14	Medium
\$600 to \$649	42	7.1%	25	Medium
\$650 to \$699	54	9.2%	30	Medium
\$700 to \$749	49	8.3%	42	Low
\$750 to \$799	40	6.8%	25	Medium
\$800 to \$899	85	14.5%	43	Medium
\$900 to \$999	98	16.7%	59	Medium
\$1,000 to \$1,249	50	8.5%	35	Low
\$1,250 to \$1,499	47	8.0%	32	Low
\$1,500 to \$1,999	0	0.0%	0	
\$2,000 or more	0	0.0%	0	
No cash rent	8	1.4%	9	Low
Median Contract Rent	\$788		N/A	
Average Contract Rent	\$799		\$161	Medium
RENTER-OCCUPIED HOUSING UNITS BY INCLUSION OF UTILITIES IN RENT				
Total	588	100.0%	80	High
Pay extra for one or more utilities	412	70.1%	72	High
No extra payment for any utilities	176	29.9%	65	Medium
HOUSING UNITS BY UNITS IN STRUCTURE				
Total	950	100.0%	90	
1, detached	302	31.8%	68	Medium
1, attached	12	1.3%	18	Low
2	331	34.8%	68	Medium
3 or 4	155	16.3%	58	Medium
5 to 9	82	8.6%	51	Medium
10 to 19	32	3.4%	16	Medium
20 to 49	6	0.6%	15	Low
50 or more	30	3.2%	35	Low
Mobile home	0	0.0%	0	
Boat, RV, van, etc.	0	0.0%	0	

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: High Medium Low

November 26, 2014



ACS Housing Summary

Midtown Arts District
Area: 0.28 square miles

Midtown Arts District Demographics

Latitude: 41.93065866

Longitude: -74.0045089

	2008-2012 ACS Estimate	Percent	MOE(±)	Reliability
HOUSING UNITS BY YEAR STRUCTURE BUILT				
Total	950	100.0%	90	
Built 2010 or later	0	0.0%	0	
Built 2000 to 2009	22	2.3%	39	■
Built 1990 to 1999	41	4.3%	42	■
Built 1980 to 1989	0	0.0%	0	
Built 1970 to 1979	22	2.3%	51	■
Built 1960 to 1969	43	4.5%	28	■
Built 1950 to 1959	39	4.1%	28	■
Built 1940 to 1949	78	8.2%	48	■
Built 1939 or earlier	706	74.3%	89	■
Median Year Structure Built	1939		N/A	
OCCUPIED HOUSING UNITS BY YEAR HOUSEHOLDER MOVED INTO UNIT				
Total	806	100.0%	88	
Owner occupied				
Moved in 2010 or later	10	1.2%	11	
Moved in 2000 to 2009	77	9.6%	23	■
Moved in 1990 to 1999	64	7.9%	39	■
Moved in 1980 to 1989	16	2.0%	18	■
Moved in 1970 to 1979	6	0.7%	16	■
Moved in 1969 or earlier	46	5.7%	35	■
Renter occupied				
Moved in 2010 or later	190	23.6%	62	
Moved in 2000 to 2009	327	40.6%	73	■
Moved in 1990 to 1999	30	3.7%	16	■
Moved in 1980 to 1989	7	0.9%	24	■
Moved in 1970 to 1979	12	1.5%	14	■
Moved in 1969 or earlier	21	2.6%	25	■
Median Year Householder Moved Into Unit	2005		N/A	
OCCUPIED HOUSING UNITS BY HOUSE HEATING FUEL				
Total	806	100.0%	88	
Utility gas	528	65.5%	78	■
Bottled, tank, or LP gas	7	0.9%	14	■
Electricity	74	9.2%	46	■
Fuel oil, kerosene, etc.	185	23.0%	58	■
Coal or coke	0	0.0%	0	
Wood	0	0.0%	0	
Solar energy	0	0.0%	0	
Other fuel	11	1.4%	17	■
No fuel used	0	0.0%	0	

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: ■ high ■ medium ■ low

November 26, 2014



ACS Housing Summary

Midtown Arts District
Area: 0.28 square miles

Midtown Arts District Demographics
Latitude: 41.93065866
Longitude: -74.0045089

	2008-2012 ACS Estimate	Percent	MOE(±)	Reliability
OCCUPIED HOUSING UNITS BY VEHICLES AVAILABLE				
Total	806	100.0%	88	High
Owner occupied				
No vehicle available	15	1.9%	13	Low
1 vehicle available	85	10.5%	52	Medium
2 vehicles available	88	10.9%	27	Medium
3 vehicles available	29	3.6%	16	Medium
4 vehicles available	1	0.1%	8	Low
5 or more vehicles available	1	0.1%	8	Low
Renter occupied				
No vehicle available	205	25.4%	66	Medium
1 vehicle available	307	38.1%	60	High
2 vehicles available	75	9.3%	41	Medium
3 vehicles available	1	0.1%	27	Low
4 vehicles available	0	0.0%	0	
5 or more vehicles available	0	0.0%	0	
Average Number of Vehicles Available	1.0		0.2	Medium

Data Note: N/A means not available.

2008-2012 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2008-2012 ACS estimates, five-year period data collected monthly from January 1, 2008 through December 31, 2012. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow—use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: High medium Low

November 26, 2014



ACS Population Summary

Midtown Arts District
Area: 0.28 square miles

Midtown Arts District Demographics

Latitude: 41.93065866

Longitude: -74.0045089

	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	2,481		383	
Total Households	806		88	
Total Housing Units	950		90	
POPULATION AGE 15+ YEARS BY MARITAL STATUS				
Total	1,766	100.0%	252	
Never married	847	48.0%	155	
Married	654	37.0%	97	
Widowed	54	3.1%	38	
Divorced	210	11.9%	64	
POPULATION AGE 3+ YEARS BY SCHOOL ENROLLMENT				
Total	2,331	100.0%	372	
Enrolled in school	705	30.2%	158	
Enrolled in nursery school, preschool	50	2.1%	35	
Public school	44	1.9%	34	
Private school	6	0.3%	11	
Enrolled in kindergarten	86	3.7%	57	
Public school	86	3.7%	57	
Private school	0	0.0%	0	
Enrolled in grade 1 to grade 4	182	7.8%	77	
Public school	169	7.3%	77	
Private school	14	0.6%	26	
Enrolled in grade 5 to grade 8	155	6.6%	64	
Public school	155	6.6%	64	
Private school	0	0.0%	0	
Enrolled in grade 9 to grade 12	143	6.1%	68	
Public school	143	6.1%	68	
Private school	0	0.0%	0	
Enrolled in college undergraduate years	80	3.4%	49	
Public school	71	3.0%	49	
Private school	9	0.4%	8	
Enrolled in graduate or professional school	9	0.4%	7	
Public school	4	0.2%	11	
Private school	5	0.2%	10	
Not enrolled in school	1,626	69.8%	184	
POPULATION AGE 25+ YEARS BY EDUCATIONAL ATTAINMENT				
Total	1,357	100.0%	190	
No schooling completed	62	4.6%	43	
Nursery School	1	0.1%	10	
Kindergarten	15	1.1%	45	
1-4th Grade	25	1.8%	35	
5-8th Grade	49	3.6%	51	
Some High School	240	17.7%	82	
High School Diploma	336	24.8%	77	
GED	106	7.8%	50	
Some College	357	26.3%	108	
Associate's degree	39	2.9%	26	
Bachelor's degree	101	7.4%	47	
Master's degree	26	1.9%	18	
Professional school degree	0	0.0%	0	
Doctorate degree	0	0.0%	0	

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: high medium low

November 26, 2014



ACS Population Summary

Midtown Arts District
Area: 0.28 square miles

Midtown Arts District Demographics

Latitude: 41.93065866

Longitude: -74.0045089

	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
POPULATION AGE 5+ YEARS BY LANGUAGE SPOKEN AT HOME AND ABILITY TO SPEAK ENGLISH				
Total	2,202	100.0%	346	
5 to 17 years				
Speak only English	267	12.1%	118	
Speak Spanish	215	9.8%	106	
Speak English "very well" or "well"	202	9.2%	105	
Speak English "not well"	7	0.3%	26	
Speak English "not at all"	7	0.3%	26	
Speak other Indo-European languages	10	0.5%	39	
Speak English "very well" or "well"	10	0.5%	39	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other languages	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
18 to 64 years				
Speak only English	1,028	46.7%	207	
Speak Spanish	475	21.6%	153	
Speak English "very well" or "well"	387	17.6%	168	
Speak English "not well"	79	3.6%	61	
Speak English "not at all"	9	0.4%	39	
Speak other Indo-European languages	48	2.2%	37	
Speak English "very well" or "well"	48	2.2%	41	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other languages	12	0.5%	51	
Speak English "very well" or "well"	8	0.4%	22	
Speak English "not well"	4	0.2%	21	
Speak English "not at all"	0	0.0%	0	
65 years and over				
Speak only English	130	5.9%	47	
Speak Spanish	3	0.1%	12	
Speak English "very well" or "well"	3	0.1%	12	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other Indo-European languages	12	0.5%	26	
Speak English "very well" or "well"	12	0.5%	26	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other languages	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: high medium low

November 26, 2014



ACS Population Summary

Midtown Arts District
Area: 0.28 square miles

Midtown Arts District Demographics

Latitude: 41.93065866

Longitude: -74.0045089

	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
WORKERS AGE 16+ YEARS BY PLACE OF WORK				
Total	909	100.0%	151	High
Worked in state and in county of residence	801	88.1%	148	High
Worked in state and outside county of residence	107	11.8%	47	Medium
Worked outside state of residence	0	0.0%	0	Low
WORKERS AGE 16+ YEARS BY MEANS OF TRANSPORTATION TO WORK				
Total	909	100.0%	151	High
Drove alone	534	58.7%	85	High
Carpooled	90	9.9%	53	Medium
Public transportation (excluding taxicab)	11	1.2%	13	Low
Bus or trolley bus	7	0.8%	11	Low
Streetcar or trolley car	0	0.0%	0	Low
Subway or elevated	0	0.0%	0	Low
Railroad	4	0.4%	9	Low
Ferryboat	0	0.0%	0	Low
Taxicab	10	1.1%	26	Low
Motorcycle	1	0.1%	13	Low
Bicycle	47	5.2%	54	Low
Walked	192	21.1%	82	Medium
Other means	8	0.9%	21	Low
Worked at home	17	1.9%	42	Low
WORKERS AGE 16+ YEARS (WHO DID NOT WORK FROM HOME) BY TRAVEL TIME TO WORK				
Total	892	100.0%	151	High
Less than 5 minutes	19	2.1%	26	Low
5 to 9 minutes	159	17.8%	86	Medium
10 to 14 minutes	252	28.3%	85	Medium
15 to 19 minutes	135	15.1%	87	Medium
20 to 24 minutes	113	12.7%	58	Medium
25 to 29 minutes	29	3.3%	28	Low
30 to 34 minutes	79	8.9%	49	Medium
35 to 39 minutes	7	0.8%	24	Low
40 to 44 minutes	1	0.1%	28	Low
45 to 59 minutes	51	5.7%	25	Medium
60 to 89 minutes	17	1.9%	23	Low
90 or more minutes	29	3.3%	22	Low
Average Travel Time to Work (in minutes)	N/A		N/A	

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: High Medium Low

November 26, 2014



ACS Population Summary

Midtown Arts District
Area: 0.28 square miles

Midtown Arts District Demographics
Latitude: 41.93065866
Longitude: -74.0045089

	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
CIVILIAN EMPLOYED POPULATION AGE 16+ YEARS BY OCCUPATION				
Total	943	100.0%	152	
Management	66	7.0%	31	
Business and financial operations	35	3.7%	40	
Computer and mathematical	21	2.2%	25	
Architecture and engineering	0	0.0%	0	
Life, physical, and social science	3	0.3%	10	
Community and social services	9	1.0%	16	
Legal	0	0.0%	0	
Education, training, and library	22	2.3%	15	
Arts, design, entertainment, sports, and media	13	1.4%	15	
Healthcare practitioner, technologists, and technicians	8	0.8%	7	
Healthcare support	61	6.5%	48	
Protective service	42	4.5%	43	
Food preparation and serving related	142	15.1%	62	
Building and grounds cleaning and maintenance	119	12.6%	60	
Personal care and service	59	6.3%	45	
Sales and related	39	4.1%	25	
Office and administrative support	58	6.2%	27	
Farming, fishing, and forestry	4	0.4%	13	
Construction and extraction	40	4.2%	22	
Installation, maintenance, and repair	57	6.0%	71	
Production	94	10.0%	48	
Transportation and material moving	52	5.5%	39	
CIVILIAN EMPLOYED POPULATION AGE 16+ YEARS BY INDUSTRY				
Total	943	100.0%	152	
Agriculture, forestry, fishing and hunting	0	0.0%	0	
Mining, quarrying, and oil and gas extraction	4	0.4%	13	
Construction	40	4.2%	22	
Manufacturing	78	8.3%	33	
Wholesale trade	2	0.2%	16	
Retail trade	147	15.6%	61	
Transportation and warehousing	31	3.3%	24	
Utilities	1	0.1%	21	
Information	2	0.2%	31	
Finance and insurance	48	5.1%	43	
Real estate and rental and leasing	0	0.0%	0	
Professional, scientific, and technical services	34	3.6%	34	
Management of companies and enterprises	0	0.0%	0	
Administrative and support and waste management services	75	8.0%	43	
Educational services	44	4.7%	24	
Health care and social assistance	221	23.4%	68	
Arts, entertainment, and recreation	1	0.1%	9	
Accommodation and food services	166	17.6%	67	
Other services, except public administration	40	4.2%	35	
Public administration	8	0.8%	58	

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: high medium low

November 26, 2014



ACS Population Summary

Midtown Arts District
Area: 0.28 square miles

Midtown Arts District Demographics

Latitude: 41.93065866

Longitude: -74.0045089

	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
FEMALES AGE 20-64 YEARS BY AGE OF OWN CHILDREN AND EMPLOYMENT STATUS				
Total	721	100.0%	113	
Own children under 6 years only	142	19.7%	49	
In labor force	90	12.5%	53	
Not in labor force	52	7.2%	35	
Own children under 6 years and 6 to 17 years	87	12.1%	52	
In labor force	45	6.2%	28	
Not in labor force	42	5.8%	47	
Own children 6 to 17 years only	90	12.5%	39	
In labor force	66	9.2%	35	
Not in labor force	24	3.3%	31	
No own children under 18 years	402	55.8%	89	
In labor force	230	31.9%	60	
Not in labor force	172	23.9%	70	
POPULATION BY RATIO OF INCOME TO POVERTY LEVEL				
Total	2,477	100.0%	383	
Under .50	614	24.8%	254	
.50 to .99	380	15.3%	135	
1.00 to 1.24	78	3.1%	46	
1.25 to 1.49	132	5.3%	112	
1.50 to 1.84	168	6.8%	76	
1.85 to 1.99	148	6.0%	147	
2.00 and over	957	38.6%	212	
CIVILIAN POPULATION AGE 18 OR OLDER BY VETERAN STATUS				
Total	1,709	100.0%	249	
Veteran	73	4.3%	31	
Nonveteran	1,636	95.7%	251	
Male	855	50.0%	135	
Veteran	69	4.0%	32	
Nonveteran	786	46.0%	134	
Female	854	50.0%	138	
Veteran	4	0.2%	15	
Nonveteran	850	49.7%	138	
CIVILIAN VETERANS AGE 18 OR OLDER BY PERIOD OF MILITARY SERVICE				
Total	73	100.0%	31	
Gulf War (9/01 or later), no Gulf War (8/90 to 8/01), no Vietnam Era	5	6.8%	9	
Gulf War (9/01 or later) and Gulf War (8/90 to 8/01), no Vietnam Era	1	1.4%	27	
Gulf War (9/01 or later), and Gulf War (8/90 to 8/01), and Vietnam Era	0	0.0%	0	
Gulf War (8/90 to 8/01), no Vietnam Era	0	0.0%	0	
Gulf War (8/90 to 8/01) and Vietnam Era	0	0.0%	0	
Vietnam Era, no Korean War, no World War II	25	34.2%	22	
Vietnam Era and Korean War, no World War II	0	0.0%	0	
Vietnam Era and Korean War and World War II	0	0.0%	0	
Korean War, no Vietnam Era, no World War II	4	5.5%	6	
Korean War and World War II, no Vietnam Era	0	0.0%	0	
World War II, no Korean War, no Vietnam Era	4	5.5%	9	
Between Gulf War and Vietnam Era only	23	31.5%	30	
Between Vietnam Era and Korean War only	11	15.1%	17	
Between Korean War and World War II only	0	0.0%	0	
Pre-World War II only	0	0.0%	0	

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: high medium low

November 26, 2014



ACS Population Summary

Midtown Arts District
Area: 0.28 square miles

Midtown Arts District Demographics
Latitude: 41.93065866
Longitude: -74.0045089

	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS BY POVERTY STATUS				
Total	806	100.0%	88	High
Income in the past 12 months below poverty level	282	35.0%	77	Medium
Married-couple family	60	7.4%	53	Low
Other family - male householder (no wife present)	40	5.0%	44	Low
Other family - female householder (no husband present)	108	13.4%	49	Medium
Nonfamily household - male householder	40	5.0%	35	Low
Nonfamily household - female householder	34	4.2%	26	Low
Income in the past 12 months at or above poverty level	523	64.9%	73	High
Married-couple family	193	23.9%	43	Medium
Other family - male householder (no wife present)	22	2.7%	22	Low
Other family - female householder (no husband present)	62	7.7%	34	Medium
Nonfamily household - male householder	163	20.2%	63	Medium
Nonfamily household - female householder	83	10.3%	38	Medium
HOUSEHOLDS BY INCOME				
Total	806	100.0%	88	High
Less than \$10,000	108	13.4%	57	Medium
\$10,000 to \$14,999	98	12.2%	51	Medium
\$15,000 to \$19,999	79	9.8%	39	Medium
\$20,000 to \$24,999	27	3.3%	25	Low
\$25,000 to \$29,999	53	6.6%	29	Medium
\$30,000 to \$34,999	80	9.9%	47	Medium
\$35,000 to \$39,999	31	3.8%	21	Low
\$40,000 to \$44,999	32	4.0%	47	Low
\$45,000 to \$49,999	61	7.6%	52	Low
\$50,000 to \$59,999	45	5.6%	45	Low
\$60,000 to \$74,999	45	5.6%	28	Medium
\$75,000 to \$99,999	111	13.8%	36	Medium
\$100,000 to \$124,999	25	3.1%	39	Low
\$125,000 to \$149,999	2	0.2%	14	Low
\$150,000 to \$199,999	7	0.9%	16	Low
\$200,000 or more	3	0.4%	40	Low
Median Household Income	\$32,187		N/A	
Average Household Income	\$40,658		\$6,558	High
Per Capita Income	\$13,847		\$2,721	High



ACS Population Summary

Midtown Arts District
Area: 0.28 square miles

Midtown Arts District Demographics
Latitude: 41.93065866
Longitude: -74.0045089

	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS WITH HOUSEHOLDER AGE <25 YEARS BY INCOME				
Total	108	100.0%	50	■ ■
Less than \$10,000	17	15.7%	21	■
\$10,000 to \$14,999	0	0.0%	0	
\$15,000 to \$19,999	0	0.0%	0	
\$20,000 to \$24,999	0	0.0%	0	
\$25,000 to \$29,999	0	0.0%	0	
\$30,000 to \$34,999	47	43.5%	43	■
\$35,000 to \$39,999	0	0.0%	0	
\$40,000 to \$44,999	0	0.0%	0	
\$45,000 to \$49,999	1	0.9%	86	■
\$50,000 to \$59,999	0	0.0%	0	
\$60,000 to \$74,999	0	0.0%	0	
\$75,000 to \$99,999	28	25.9%	57	■
\$100,000 to \$124,999	15	13.9%	38	■
\$125,000 to \$149,999	0	0.0%	0	
\$150,000 to \$199,999	0	0.0%	0	
\$200,000 or more	0	0.0%	0	
Median Household Income for HHr <25	\$33,512		N/A	
Average Household Income for HHr <25	N/A		N/A	
HOUSEHOLDS WITH HOUSEHOLDER AGE 25-44 YEARS BY INCOME				
Total	358	100.0%	71	■ ■
Less than \$10,000	63	17.6%	51	■
\$10,000 to \$14,999	53	14.8%	46	■
\$15,000 to \$19,999	39	10.9%	33	■
\$20,000 to \$24,999	18	5.0%	25	■
\$25,000 to \$29,999	29	8.1%	25	■
\$30,000 to \$34,999	15	4.2%	15	■
\$35,000 to \$39,999	14	3.9%	27	■
\$40,000 to \$44,999	4	1.1%	13	■
\$45,000 to \$49,999	29	8.1%	38	■
\$50,000 to \$59,999	27	7.5%	42	■
\$60,000 to \$74,999	30	8.4%	21	■
\$75,000 to \$99,999	30	8.4%	24	■
\$100,000 to \$124,999	6	1.7%	11	■
\$125,000 to \$149,999	0	0.0%	0	
\$150,000 to \$199,999	0	0.0%	0	
\$200,000 or more	2	0.6%	27	■
Median Household Income for HHr 25-44	\$25,975		N/A	
Average Household Income for HHr 25-44	N/A		N/A	

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: ■ ■ high ■ medium ■ low






























November 26, 2014



ACS Population Summary

Midtown Arts District
Area: 0.28 square miles

Midtown Arts District Demographics
Latitude: 41.93065866
Longitude: -74.0045089

	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS WITH HOUSEHOLDER AGE 45-64 YEARS BY INCOME				
Total	230	100.0%	47	
Less than \$10,000	28	12.2%	31	
\$10,000 to \$14,999	30	13.0%	23	
\$15,000 to \$19,999	22	9.6%	23	
\$20,000 to \$24,999	0	0.0%	0	
\$25,000 to \$29,999	22	9.6%	16	
\$30,000 to \$34,999	11	4.8%	19	
\$35,000 to \$39,999	12	5.2%	25	
\$40,000 to \$44,999	25	10.9%	45	
\$45,000 to \$49,999	5	2.2%	13	
\$50,000 to \$59,999	15	6.5%	26	
\$60,000 to \$74,999	11	4.8%	22	
\$75,000 to \$99,999	35	15.2%	21	
\$100,000 to \$124,999	4	1.7%	9	
\$125,000 to \$149,999	2	0.9%	14	
\$150,000 to \$199,999	7	3.0%	16	
\$200,000 or more	1	0.4%	28	
Median Household Income for HHr 45-64	\$35,753		N/A	
Average Household Income for HHr 45-64	N/A		N/A	
HOUSEHOLDS WITH HOUSEHOLDER AGE 65+ YEARS BY INCOME				
Total	109	100.0%	42	
Less than \$10,000	1	0.9%	4	
\$10,000 to \$14,999	15	13.8%	15	
\$15,000 to \$19,999	18	16.5%	23	
\$20,000 to \$24,999	9	8.3%	9	
\$25,000 to \$29,999	2	1.8%	7	
\$30,000 to \$34,999	7	6.4%	18	
\$35,000 to \$39,999	5	4.6%	16	
\$40,000 to \$44,999	3	2.8%	6	
\$45,000 to \$49,999	25	22.9%	38	
\$50,000 to \$59,999	2	1.8%	22	
\$60,000 to \$74,999	4	3.7%	13	
\$75,000 to \$99,999	17	15.6%	20	
\$100,000 to \$124,999	0	0.0%	0	
\$125,000 to \$149,999	0	0.0%	0	
\$150,000 to \$199,999	0	0.0%	0	
\$200,000 or more	0	0.0%	0	
Median Household Income for HHr 65+	\$36,865		N/A	
Average Household Income for HHr 65+	N/A		N/A	

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability:  high  medium  low

November 26, 2014



ACS Population Summary

Midtown Arts District
Area: 0.28 square miles

Midtown Arts District Demographics
Latitude: 41.93065866
Longitude: -74.0045089

	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS BY PUBLIC ASSISTANCE INCOME IN THE PAST 12 MONTHS				
Total	806	100.0%	88	
With public assistance income	82	10.2%	33	
No public assistance income	724	89.8%	89	
HOUSEHOLDS BY FOOD STAMPS/SNAP STATUS				
Total	806	100.0%	88	
With Food Stamps/SNAP	277	34.4%	75	
With No Food Stamps/SNAP	529	65.6%	77	
HOUSEHOLDS BY DISABILITY STATUS				
Total	806	100.0%	88	
With 1+ Persons w/Disability	242	30.0%	63	
With No Person w/Disability	564	70.0%	100	

Data Note: N/A means not available. Population by Ratio of Income to Poverty Level represents persons for whom poverty status is determined. Household income represents income in 2012, adjusted for inflation.

2008-2012 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2008-2012 ACS estimates, five-year period data collected monthly from January 1, 2008 through December 31, 2012. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow—use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: high medium low

November 26, 2014



Business Summary

Midtown Arts District
Area: 0.28 square miles

Midtown Arts District Demographics
Latitude: 41.93065866
Longitude: -74.0045089

Data for all businesses in area

Total Businesses:	289
Total Employees:	2,019
Total Residential Population:	2,369
Employee/Residential Population Ratio:	0.85:1

by SIC Codes			Employees	
	Number	Percent	Number	Percent
Agriculture & Mining	3	1.0%	8	0.4%
Construction	13	4.5%	97	4.8%
Manufacturing	12	4.2%	135	6.7%
Transportation	5	1.7%	76	3.8%
Communication	3	1.0%	62	3.1%
Utility	1	0.3%	26	1.3%
Wholesale Trade	12	4.2%	71	3.5%
Retail Trade Summary	57	19.7%	281	13.9%
Home Improvement	1	0.3%	3	0.1%
General Merchandise Stores	1	0.3%	5	0.2%
Food Stores	8	2.8%	27	1.3%
Auto Dealers, Gas Stations, Auto Aftermarket	6	2.1%	31	1.5%
Apparel & Accessory Stores	3	1.0%	17	0.8%
Furniture & Home Furnishings	5	1.7%	22	1.1%
Eating & Drinking Places	18	6.2%	99	4.9%
Miscellaneous Retail	15	5.2%	76	3.8%
Finance, Insurance, Real Estate Summary	14	4.8%	72	3.6%
Banks, Savings & Lending Institutions	2	0.7%	40	2.0%
Securities Brokers	0	0.0%	0	0.0%
Insurance Carriers & Agents	7	2.4%	16	0.8%
Real Estate, Holding, Other Investment Offices	6	2.1%	16	0.8%
Services Summary	135	46.7%	791	39.2%
Hotels & Lodging	3	1.0%	5	0.2%
Automotive Services	3	1.0%	11	0.5%
Motion Pictures & Amusements	17	5.9%	51	2.5%
Health Services	25	8.7%	170	8.4%
Legal Services	3	1.0%	5	0.2%
Education Institutions & Libraries	2	0.7%	7	0.3%
Other Services	82	28.4%	542	26.8%
Government	5	1.7%	400	19.8%
Unclassified Establishments	29	10.0%	0	0.0%
Totals	289	100.0%	2,019	100.0%

Source: Copyright 2014 Dun & Bradstreet, Inc. All rights reserved. Esri Total Residential Population forecasts for 2014.

November 26, 2014



Business Summary

Midtown Arts District
Area: 0.28 square miles

Midtown Arts District Demographics
Latitude: 41.93065866
Longitude: -74.0045089

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.3%	3	0.1%
Mining	0	0.0%	0	0.0%
Utilities	0	0.0%	7	0.3%
Construction	13	4.5%	97	4.8%
Manufacturing	14	4.8%	141	7.0%
Wholesale Trade	12	4.2%	71	3.5%
Retail Trade	38	13.1%	176	8.7%
Motor Vehicle & Parts Dealers	3	1.0%	18	0.9%
Furniture & Home Furnishings Stores	3	1.0%	15	0.7%
Electronics & Appliance Stores	3	1.0%	7	0.3%
Bldg Material & Garden Equipment & Supplies Dealers	1	0.3%	3	0.1%
Food & Beverage Stores	8	2.8%	25	1.2%
Health & Personal Care Stores	1	0.3%	8	0.4%
Gasoline Stations	3	1.0%	13	0.6%
Clothing & Clothing Accessories Stores	3	1.0%	17	0.8%
Sport Goods, Hobby, Book, & Music Stores	2	0.7%	39	1.9%
General Merchandise Stores	1	0.3%	5	0.2%
Miscellaneous Store Retailers	9	3.1%	21	1.0%
Nonstore Retailers	2	0.7%	5	0.2%
Transportation & Warehousing	6	2.1%	95	4.7%
Information	14	4.8%	99	4.9%
Finance & Insurance	8	2.8%	56	2.8%
Central Bank/Credit Intermediation & Related Activities	2	0.7%	40	2.0%
Securities, Commodity Contracts & Other Financial	0	0.0%	0	0.0%
Insurance Carriers & Related Activities; Funds, Trusts &	7	2.4%	16	0.8%
Real Estate, Rental & Leasing	7	2.4%	21	1.0%
Professional, Scientific & Tech Services	24	8.3%	63	3.1%
Legal Services	3	1.0%	5	0.2%
Management of Companies & Enterprises	2	0.7%	3	0.1%
Administrative & Support & Waste Management & Remediation	14	4.8%	98	4.9%
Educational Services	5	1.7%	13	0.6%
Health Care & Social Assistance	34	11.8%	371	18.4%
Arts, Entertainment & Recreation	10	3.5%	32	1.6%
Accommodation & Food Services	20	6.9%	103	5.1%
Accommodation	2	0.7%	4	0.2%
Food Services & Drinking Places	18	6.2%	99	4.9%
Other Services (except Public Administration)	34	11.8%	122	6.0%
Automotive Repair & Maintenance	3	1.0%	9	0.4%
Public Administration	6	2.1%	450	22.3%
Unclassified Establishments	29	10.0%	0	0.0%
Total	289	100.0%	2,019	100.0%

Source: Copyright 2014 Dun & Bradstreet, Inc. All rights reserved. Esri Total Residential Population forecasts for 2014.

November 26, 2014



Community Profile

Midtown Arts District
Area: 0.28 square miles

Midtown Arts District Demographics
Latitude: 41.93065866
Longitude: -74.0045089

Population Summary

2000 Total Population	1,992
2010 Total Population	2,347
2014 Total Population	2,369
2014 Group Quarters	29
2019 Total Population	2,369
2014-2019 Annual Rate	0.00%

Household Summary

2000 Households	764
2000 Average Household Size	2.58
2010 Households	839
2010 Average Household Size	2.76
2014 Households	845
2014 Average Household Size	2.77
2019 Households	844
2019 Average Household Size	2.77
2014-2019 Annual Rate	-0.02%
2010 Families	492
2010 Average Family Size	3.42
2014 Families	490
2014 Average Family Size	3.43
2019 Families	485
2019 Average Family Size	3.44
2014-2019 Annual Rate	-0.20%

Housing Unit Summary

2000 Housing Units	894
Owner Occupied Housing Units	26.3%
Renter Occupied Housing Units	59.1%
Vacant Housing Units	14.7%
2010 Housing Units	972
Owner Occupied Housing Units	24.6%
Renter Occupied Housing Units	61.7%
Vacant Housing Units	13.7%
2014 Housing Units	986
Owner Occupied Housing Units	23.6%
Renter Occupied Housing Units	62.0%
Vacant Housing Units	14.3%
2019 Housing Units	995
Owner Occupied Housing Units	23.4%
Renter Occupied Housing Units	61.4%
Vacant Housing Units	15.2%

Median Household Income

2014	\$33,935
2019	\$36,878

Median Home Value

2014	\$90,196
2019	\$106,707

Per Capita Income

2014	\$14,885
2019	\$16,341

Median Age

2010	29.3
2014	30.0
2019	31.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

November 26, 2014



Community Profile

Midtown Arts District
Area: 0.28 square miles

Midtown Arts District Demographics
Latitude: 41.93065866
Longitude: -74.0045089

2014 Households by Income

Household Income Base	845
<\$15,000	24.7%
\$15,000 - \$24,999	9.6%
\$25,000 - \$34,999	17.0%
\$35,000 - \$49,999	20.7%
\$50,000 - \$74,999	13.6%
\$75,000 - \$99,999	8.9%
\$100,000 - \$149,999	4.9%
\$150,000 - \$199,999	0.2%
\$200,000+	0.4%

Average Household Income \$41,388

2019 Households by Income

Household Income Base	844
<\$15,000	23.9%
\$15,000 - \$24,999	7.5%
\$25,000 - \$34,999	14.6%
\$35,000 - \$49,999	21.9%
\$50,000 - \$74,999	14.1%
\$75,000 - \$99,999	10.5%
\$100,000 - \$149,999	6.5%
\$150,000 - \$199,999	0.2%
\$200,000+	0.6%

Average Household Income \$45,426

2014 Owner Occupied Housing Units by Value

Total	233
<\$50,000	15.0%
\$50,000 - \$99,999	43.8%
\$100,000 - \$149,999	21.0%
\$150,000 - \$199,999	14.2%
\$200,000 - \$249,999	3.9%
\$250,000 - \$299,999	1.3%
\$300,000 - \$399,999	0.4%
\$400,000 - \$499,999	0.4%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	0.4%
\$1,000,000 +	0.0%

Average Home Value \$106,624

2019 Owner Occupied Housing Units by Value

Total	233
<\$50,000	12.0%
\$50,000 - \$99,999	36.1%
\$100,000 - \$149,999	17.6%
\$150,000 - \$199,999	21.9%
\$200,000 - \$249,999	8.2%
\$250,000 - \$299,999	0.9%
\$300,000 - \$399,999	0.4%
\$400,000 - \$499,999	0.4%
\$500,000 - \$749,999	0.9%
\$750,000 - \$999,999	1.7%
\$1,000,000 +	0.9%

Average Home Value \$144,362

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

November 26, 2014



Community Profile

Midtown Arts District
Area: 0.28 square miles

Midtown Arts District Demographics
Latitude: 41.93065866
Longitude: -74.0045089

2010 Population by Age

Total	2,350
0 - 4	10.6%
5 - 9	7.7%
10 - 14	7.1%
15 - 24	16.7%
25 - 34	17.1%
35 - 44	13.0%
45 - 54	12.4%
55 - 64	8.2%
65 - 74	4.1%
75 - 84	2.4%
85 +	0.5%
18 +	70.0%

2014 Population by Age

Total	2,370
0 - 4	10.2%
5 - 9	9.2%
10 - 14	7.0%
15 - 24	14.6%
25 - 34	17.3%
35 - 44	13.4%
45 - 54	11.6%
55 - 64	9.2%
65 - 74	4.9%
75 - 84	2.1%
85 +	0.6%
18 +	69.9%

2019 Population by Age

Total	2,369
0 - 4	10.2%
5 - 9	8.9%
10 - 14	8.1%
15 - 24	12.9%
25 - 34	16.3%
35 - 44	13.7%
45 - 54	11.2%
55 - 64	9.9%
65 - 74	5.6%
75 - 84	2.4%
85 +	0.7%
18 +	69.0%

2010 Population by Sex

Males	1,228
Females	1,119

2014 Population by Sex

Males	1,233
Females	1,136

2019 Population by Sex

Males	1,222
Females	1,147

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

November 26, 2014



Community Profile

Midtown Arts District
Area: 0.28 square miles

Midtown Arts District Demographics
Latitude: 41.93065866
Longitude: -74.0045089

2010 Population by Race/Ethnicity

Total	2,347
White Alone	50.4%
Black Alone	24.8%
American Indian Alone	1.0%
Asian Alone	1.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	14.7%
Two or More Races	7.9%
Hispanic Origin	30.5%
Diversity Index	81.8

2014 Population by Race/Ethnicity

Total	2,369
White Alone	48.1%
Black Alone	25.6%
American Indian Alone	1.0%
Asian Alone	1.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	15.9%
Two or More Races	8.2%
Hispanic Origin	32.7%
Diversity Index	83.4

2019 Population by Race/Ethnicity

Total	2,370
White Alone	45.6%
Black Alone	26.3%
American Indian Alone	1.1%
Asian Alone	1.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	17.1%
Two or More Races	8.6%
Hispanic Origin	35.5%
Diversity Index	85.0

2010 Population by Relationship and Household Type

Total	2,347
In Households	98.8%
In Family Households	77.8%
Householder	20.9%
Spouse	8.9%
Child	33.4%
Other relative	8.5%
Nonrelative	6.1%
In Nonfamily Households	20.9%
In Group Quarters	1.2%
Institutionalized Population	0.0%
Noninstitutionalized Population	1.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

November 26, 2014



Community Profile

Midtown Arts District
Area: 0.28 square miles

Midtown Arts District Demographics
Latitude: 41.93065866
Longitude: -74.0045089

2014 Population 25+ by Educational Attainment

Total	1,400
Less than 9th Grade	11.9%
9th - 12th Grade, No Diploma	17.5%
High School Graduate	24.4%
GED/Alternative Credential	7.9%
Some College, No Degree	25.7%
Associate Degree	3.1%
Bachelor's Degree	7.7%
Graduate/Professional Degree	1.9%

2014 Population 15+ by Marital Status

Total	1,744
Never Married	47.9%
Married	37.1%
Widowed	3.1%
Divorced	11.9%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	85.1%
Civilian Unemployed	14.9%

2014 Employed Population 16+ by Industry

Total	977
Agriculture/Mining	0.5%
Construction	5.0%
Manufacturing	6.9%
Wholesale Trade	1.6%
Retail Trade	11.6%
Transportation/Utilities	3.4%
Information	0.2%
Finance/Insurance/Real Estate	4.6%
Services	63.5%
Public Administration	2.9%

2014 Employed Population 16+ by Occupation

Total	979
White Collar	34.8%
Management/Business/Financial	8.9%
Professional	10.3%
Sales	4.1%
Administrative Support	11.5%
Services	43.8%
Blue Collar	21.6%
Farming/Forestry/Fishing	0.4%
Construction/Extraction	4.5%
Installation/Maintenance/Repair	5.1%
Production	5.2%
Transportation/Material Moving	6.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

November 26, 2014



Community Profile

Midtown Arts District
Area: 0.28 square miles

Midtown Arts District Demographics
Latitude: 41.93065866
Longitude: -74.0045089

2010 Households by Type

Total	840
Households with 1 Person	30.7%
Households with 2+ People	69.3%
Family Households	58.6%
Husband-wife Families	25.0%
With Related Children	13.3%
Other Family (No Spouse Present)	33.6%
Other Family with Male Householder	10.2%
With Related Children	6.2%
Other Family with Female Householder	23.3%
With Related Children	17.5%
Nonfamily Households	10.7%
All Households with Children	39.0%

Multigenerational Households	4.2%
Unmarried Partner Households	14.2%
Male-female	12.8%
Same-sex	1.4%

2010 Households by Size

Total	841
1 Person Household	30.7%
2 Person Household	24.7%
3 Person Household	14.9%
4 Person Household	13.1%
5 Person Household	8.1%
6 Person Household	4.3%
7 + Person Household	4.3%

2010 Households by Tenure and Mortgage Status

Total	839
Owner Occupied	28.5%
Owned with a Mortgage/Loan	20.5%
Owned Free and Clear	8.1%
Renter Occupied	71.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

November 26, 2014



Demographic and Income Profile

Midtown Arts District
Area: 0.28 square miles

Midtown Arts District Demographics
Latitude: 41.93065866
Longitude: -74.0045089

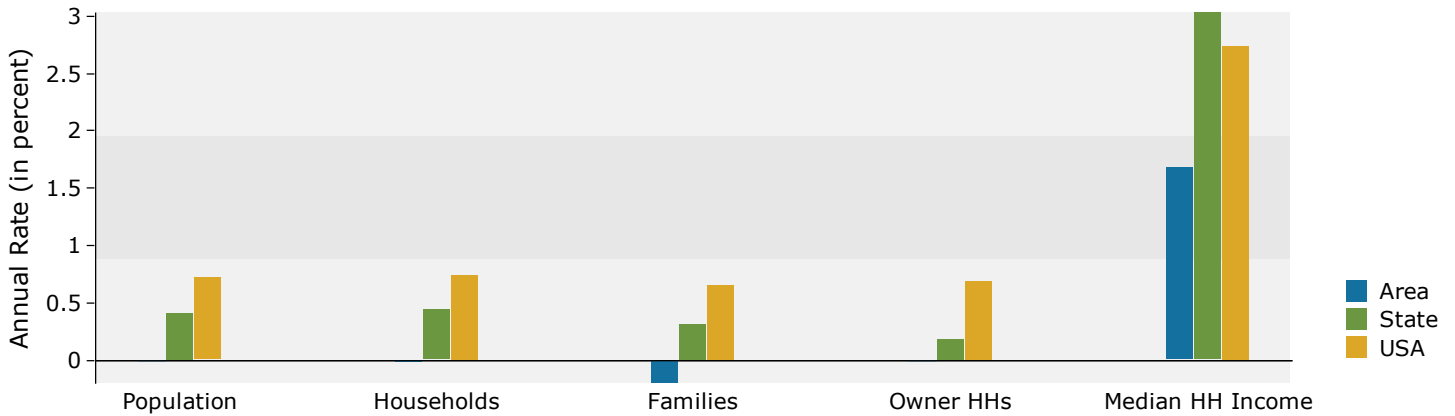
Summary	Census 2010	2014	2019				
Population	2,347	2,369	2,369				
Households	839	845	844				
Families	492	490	485				
Average Household Size	2.76	2.77	2.77				
Owner Occupied Housing Units	239	233	233				
Renter Occupied Housing Units	600	611	611				
Median Age	29.3	30.0	31.1				
Trends: 2014 - 2019 Annual Rate	Area	State	National				
Population	0.00%	0.41%	0.73%				
Households	-0.02%	0.45%	0.75%				
Families	-0.20%	0.32%	0.66%				
Owner HHs	0.00%	0.19%	0.69%				
Median Household Income	1.68%	3.03%	2.74%				
Households by Income	2014		2019				
	Number	Percent	Number	Percent			
	<\$15,000	209	24.7%	202	23.9%		
	\$15,000 - \$24,999	81	9.6%	63	7.5%		
	\$25,000 - \$34,999	144	17.0%	123	14.6%		
	\$35,000 - \$49,999	175	20.7%	185	21.9%		
	\$50,000 - \$74,999	115	13.6%	119	14.1%		
	\$75,000 - \$99,999	75	8.9%	89	10.5%		
	\$100,000 - \$149,999	41	4.9%	55	6.5%		
	\$150,000 - \$199,999	2	0.2%	2	0.2%		
\$200,000+	3	0.4%	5	0.6%			
Median Household Income	\$33,935		\$36,878				
Average Household Income	\$41,388		\$45,426				
Per Capita Income	\$14,885		\$16,341				
Population by Age	Census 2010		2014		2019		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	249	10.6%	241	10.2%	241	10.2%
	5 - 9	182	7.8%	217	9.2%	212	8.9%
	10 - 14	167	7.1%	166	7.0%	193	8.1%
	15 - 19	178	7.6%	155	6.5%	150	6.3%
	20 - 24	214	9.1%	191	8.1%	156	6.6%
	25 - 34	403	17.2%	410	17.3%	385	16.3%
	35 - 44	305	13.0%	318	13.4%	325	13.7%
	45 - 54	292	12.4%	276	11.6%	265	11.2%
	55 - 64	193	8.2%	217	9.2%	235	9.9%
	65 - 74	97	4.1%	115	4.9%	132	5.6%
	75 - 84	56	2.4%	49	2.1%	58	2.4%
	85+	11	0.5%	15	0.6%	17	0.7%
	Race and Ethnicity	Census 2010		2014		2019	
Number		Percent	Number	Percent	Number	Percent	
White Alone		1,183	50.4%	1,139	48.1%	1,080	45.6%
Black Alone		581	24.8%	607	25.6%	624	26.3%
American Indian Alone		23	1.0%	23	1.0%	25	1.1%
Asian Alone		29	1.2%	29	1.2%	30	1.3%
Pacific Islander Alone		1	0.0%	1	0.0%	1	0.0%
Some Other Race Alone		344	14.7%	376	15.9%	405	17.1%
Two or More Races		186	7.9%	194	8.2%	205	8.6%
Hispanic Origin (Any Race)		715	30.5%	775	32.7%	840	35.5%

Data Note: Income is expressed in current dollars.

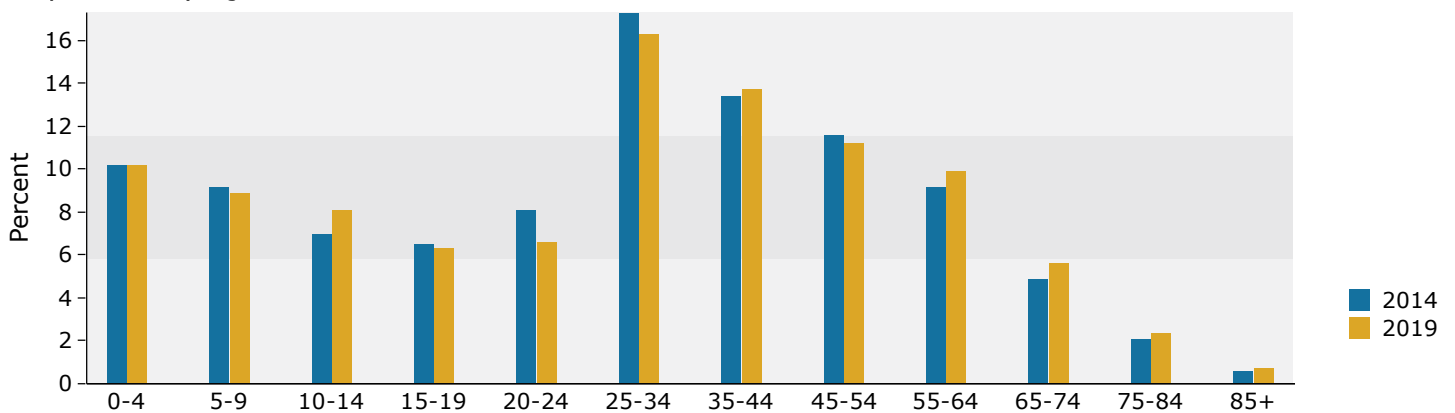
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.

November 26, 2014

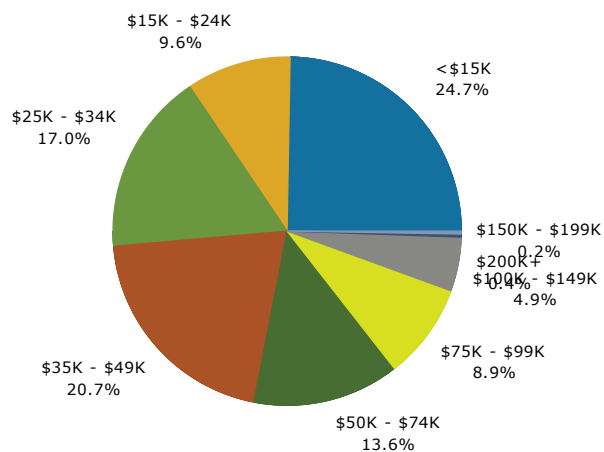
Trends 2014-2019



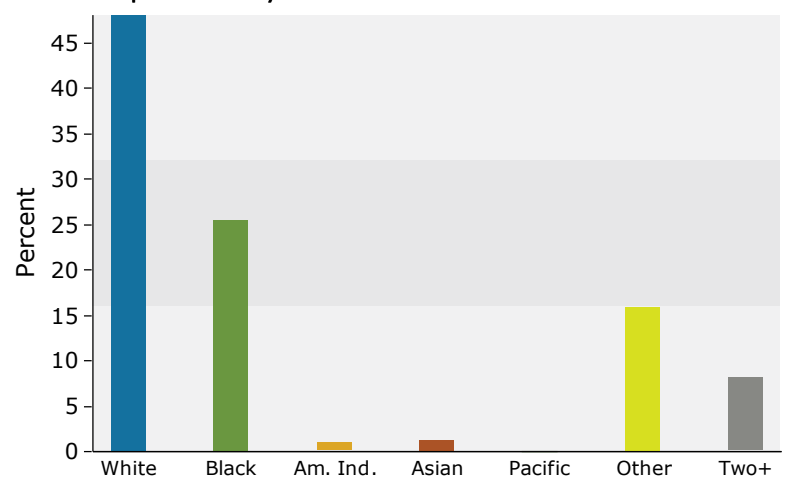
Population by Age



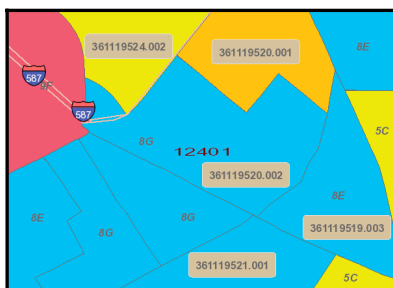
2014 Household Income



2014 Population by Race

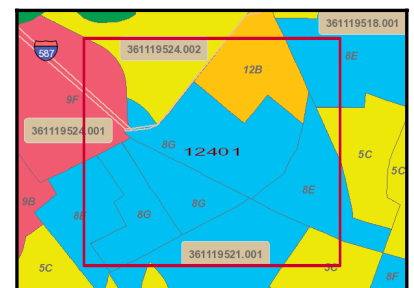


2014 Percent Hispanic Origin: 32.7%



Tapestry LifeMode

- | | |
|---|---|
| ■ L1: Affluent Estates | ■ L8: Middle Ground |
| ■ L2: Upscale Avenues | ■ L9: Senior Styles |
| ■ L3: Uptown Individuals | ■ L10: Rustic Outposts |
| ■ L4: Family Landscapes | ■ L11: Midtown Singles |
| ■ L5: GenXurban | ■ L12: Hometown |
| ■ L6: Cozy Country | ■ L13: Next Wave |
| ■ L7: Ethnic Enclaves | ■ L14: Scholars and Patriots |



Source: Esri

November 26, 2014

Prepared by Esri



Dominant Tapestry Map

Midtown Arts District
Area: 0.28 square miles

Midtown Arts District Demographics

Tapestry Segmentation

Tapestry Segmentation represents the fifth generation of market segmentation systems that began 30 years ago. The 67-segment Tapestry Segmentation system classifies U.S. neighborhoods based on their socioeconomic and demographic composition. Each segment is identified by its two-digit Segment Code. Match the two-digit segment labels on the map to the list below. Click each segment below for a detailed description.

Segment 1A (Top Tier)	Segment 8C (Bright Young Professionals)
Segment 1B (Professional Pride)	Segment 8D (Downtown Melting Pot)
Segment 1C (Boomburbs)	Segment 8E (Front Porches)
Segment 1D (Savvy Suburbanites)	Segment 8F (Old and Newcomers)
Segment 1E (Exurbanites)	Segment 8G (Hardscrabble Road)
Segment 2A (Urban Chic)	Segment 9A (Silver & Gold)
Segment 2B (Pleasantville)	Segment 9B (Golden Years)
Segment 2C (Pacific Heights)	Segment 9C (The Elders)
Segment 2D (Enterprising Professionals)	Segment 9D (Senior Escapes)
Segment 3A (Laptops and Lattes)	Segment 9E (Retirement Communities)
Segment 3B (Metro Renters)	Segment 9F (Social Security Set)
Segment 3C (Trendsetters)	Segment 10A (Southern Satellites)
Segment 4A (Soccer Moms)	Segment 10B (Rooted Rural)
Segment 4B (Home Improvement)	Segment 10C (Diners & Miners)
Segment 4C (Middleburg)	Segment 10D (Down the Road)
Segment 5A (Comfortable Empty Nesters)	Segment 10E (Rural Bypasses)
Segment 5B (In Style)	Segment 11A (City Strivers)
Segment 5C (Parks and Rec)	Segment 11B (Young and Restless)
Segment 5D (Rustbelt Traditions)	Segment 11C (Metro Fusion)
Segment 5E (Midlife Constants)	Segment 11D (Set to Impress)
Segment 6A (Green Acres)	Segment 11E (City Commons)
Segment 6B (Salt of the Earth)	Segment 12A (Family Foundations)
Segment 6C (The Great Outdoors)	Segment 12B (Traditional Living)
Segment 6D (Prairie Living)	Segment 12C (Small Town Simplicity)
Segment 6E (Rural Resort Dwellers)	Segment 12D (Modest Income Homes)
Segment 6F (Heartland Communities)	Segment 13A (International Marketplace)
Segment 7A (Up and Coming Families)	Segment 13B (Las Casas)
Segment 7B (Urban Villages)	Segment 13C (NeWest Residents)
Segment 7C (American Dreamers)	Segment 13D (Fresh Ambitions)
Segment 7D (Barrios Urbanos)	Segment 13E (High Rise Renters)
Segment 7E (Valley Growers)	Segment 14A (Military Proximity)
Segment 7F (Southwestern Families)	Segment 14B (College Towns)
Segment 8A (City Lights)	Segment 14C (Dorms to Diplomas)
Segment 8B (Emerald City)	Segment 15 (Unclassified)

Source: Esri

November 26, 2014

Prepared by Esri



Executive Summary

Midtown Arts District
Area: 0.28 square miles

Midtown Arts District Demographics
Latitude: 41.93065866
Longitude: -74.0045089

Population

2000 Population	1,992
2010 Population	2,347
2014 Population	2,369
2019 Population	2,369
2000-2010 Annual Rate	1.65%
2010-2014 Annual Rate	0.22%
2014-2019 Annual Rate	0.00%
2014 Male Population	52.0%
2014 Female Population	48.0%
2014 Median Age	30.0

In the identified area, the current year population is 2,369. In 2010, the Census count in the area was 2,347. The rate of change since 2010 was 0.22% annually. The five-year projection for the population in the area is 2,369 representing a change of 0.00% annually from 2014 to 2019. Currently, the population is 52.0% male and 48.0% female.

Median Age

The median age in this area is 30.0, compared to U.S. median age of 37.7.

Race and Ethnicity

2014 White Alone	48.1%
2014 Black Alone	25.6%
2014 American Indian/Alaska Native Alone	1.0%
2014 Asian Alone	1.2%
2014 Pacific Islander Alone	0.0%
2014 Other Race	15.9%
2014 Two or More Races	8.2%
2014 Hispanic Origin (Any Race)	32.7%

Persons of Hispanic origin represent 32.7% of the population in the identified area compared to 17.5% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 83.4 in the identified area, compared to 62.6 for the U.S. as a whole.

Households

2000 Households	764
2010 Households	839
2014 Total Households	845
2019 Total Households	844
2000-2010 Annual Rate	0.94%
2010-2014 Annual Rate	0.17%
2014-2019 Annual Rate	-0.02%
2014 Average Household Size	2.77

The household count in this area has changed from 839 in 2010 to 845 in the current year, a change of 0.17% annually. The five-year projection of households is 844, a change of -0.02% annually from the current year total. Average household size is currently 2.77, compared to 2.76 in the year 2010. The number of families in the current year is 490 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

November 26, 2014



Executive Summary

Midtown Arts District
Area: 0.28 square miles

Midtown Arts District Demographics
Latitude: 41.93065866
Longitude: -74.0045089

Median Household Income

2014 Median Household Income	\$33,935
2019 Median Household Income	\$36,878
2014-2019 Annual Rate	1.68%

Average Household Income

2014 Average Household Income	\$41,388
2019 Average Household Income	\$45,426
2014-2019 Annual Rate	1.88%

Per Capita Income

2014 Per Capita Income	\$14,885
2019 Per Capita Income	\$16,341
2014-2019 Annual Rate	1.88%

Households by Income

Current median household income is \$33,935 in the area, compared to \$52,076 for all U.S. households. Median household income is projected to be \$36,878 in five years, compared to \$59,599 for all U.S. households

Current average household income is \$41,388 in this area, compared to \$72,809 for all U.S. households. Average household income is projected to be \$45,426 in five years, compared to \$83,937 for all U.S. households

Current per capita income is \$14,885 in the area, compared to the U.S. per capita income of \$27,871. The per capita income is projected to be \$16,341 in five years, compared to \$32,168 for all U.S. households

Housing

2000 Total Housing Units	894
2000 Owner Occupied Housing Units	235
2000 Renter Occupied Housing Units	528
2000 Vacant Housing Units	131
2010 Total Housing Units	972
2010 Owner Occupied Housing Units	239
2010 Renter Occupied Housing Units	600
2010 Vacant Housing Units	133
2014 Total Housing Units	986
2014 Owner Occupied Housing Units	233
2014 Renter Occupied Housing Units	611
2014 Vacant Housing Units	141
2019 Total Housing Units	995
2019 Owner Occupied Housing Units	233
2019 Renter Occupied Housing Units	611
2019 Vacant Housing Units	151

Currently, 23.6% of the 986 housing units in the area are owner occupied; 62.0%, renter occupied; and 14.3% are vacant. Currently, in the U.S., 56.0% of the housing units in the area are owner occupied; 32.4% are renter occupied; and 11.6% are vacant. In 2010, there were 972 housing units in the area - 24.6% owner occupied, 61.7% renter occupied, and 13.7% vacant. The annual rate of change in housing units since 2010 is 0.64%. Median home value in the area is \$90,196, compared to a median home value of \$190,791 for the U.S. In five years, median value is projected to change by 3.42% annually to \$106,707.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

November 26, 2014

